

My Piece of XING



Name: Karsten Elbrecht

Position: Director Market Development

What's the name of your Piece of XING? Market Development.

Who's in your team? There are three people who currently make up our team. Miriam is responsible first and foremost for the migration of both our Spanish networks and supervising our Country Managers in different countries. Lena is working on the expansion of our Ambassador Program. Two teams in Barcelona also form part of our team - They're responsible for operating the Neurona and eConozco networks. Looking for new team members!

What do you produce and how do you measure it? We oversee the growth of XING in foreign markets, as well as the acquisition of subsidiary companies. We also provide support to XING Ambassadors, who organize exciting networking events around the world for XING members.

Who do you support and how do you know you're keeping them happy? We support our Country Managers, teams in Barcelona and our ambassadors. And they still pick up the receiver when we give them a call :-)

What are you most proud of in your piece of XING? The dedication and enthusiasm for XING shown by our Country Managers, Ambassadors and Spanish teams.

What is the best thing you have done so far in 2007? Make the decision to start working here at XING.

I most like to start my day in the office by ... taking the stairs up to the fourth floor.

My desk wouldn't be complete without ... My desk has to be as empty as possible. I try to organize myself so that I work without any paper - which doesn't always work out unfortunately. That's why my desk usually looks pretty clear and tidy - most of the time.

I most like spending my lunch breaks ... going for a jog around the Alster lake. Otherwise I love going to the Italian fish restaurant around the corner - It only ever has one dish on the menu but it usually tastes wonderful.

My favourite place in the office is ... anywhere and everywhere. I don't like sitting still for so long, so you'll find me all around the office. After 6.30 in the evening you might find me playing table football as well. Although I really need to get in to training for this.

In the office, i can't do without ... my Notebook, which I use to phone, skype and generally store all of my "mountains of paperwork and folders".